

Application of TimestripPlus during transport

Empowering people with the world's best food ingredients. We want to enable people to choose a better, longer life, by creating new and healthier foods and ingredients, based on unique omega-3 concepts with high innovation value and documented clinical evidence.

We are producing ingredients based on marine omega-3 fatty acids to be implemented by either food producers catering for the health conscious consumer or directly by the consumer themselves.

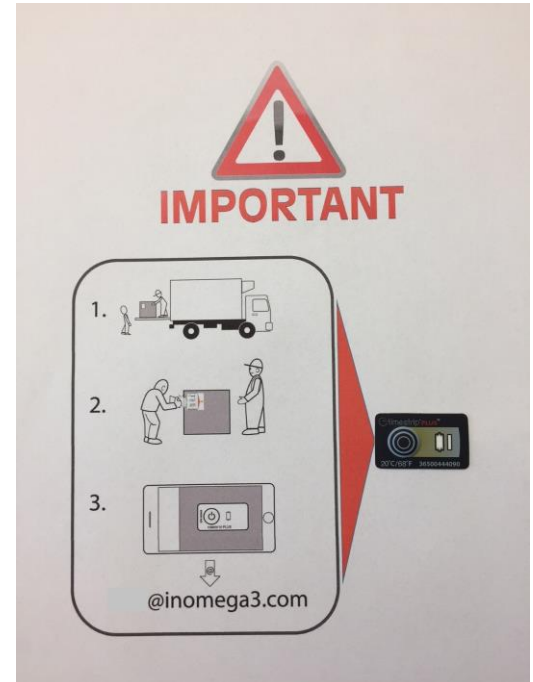
We provide both business and consumers with the omega-3 ingredients that allow them to fortify their food to the extent they desire. This is regardless of their choice of foodstuff; pasta, bread, dairy products, beverages, sweets, convenience food, the list goes on and is only limited by the consumers' imagination.

In order to guarantee the temperature conditions of our products during transport, we decided to add a TimestripPLUS label with a threshold of 20°C.

It is important that every person worldwide will be able to understand the message in the illustration, when they receive the shipment from inomega3 with our product. We will add this illustration together with Timestrip application on every shipment of our product - each piece of cargo in the shipment. We are doing it, to ensure that our product haven't been exposed to temperature that could have damaged our product on the way out to our customer." says Svend Thorgaard Bach (Senior Project Development Manager of inOmega3).

CASESTORY:

in omega 3



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